

2010 5K Run/1K Kids Run



Tommy Miller "Run for the Prize"

Saturday 23 October 2010

Proceeds Benefit:
Tommy Miller Scholarship Fund

Sponsorship Opportunities

To whom it may concern,

In the fall of 2007, I established a non-profit organization called *Healthy Hallsville*, as a means for promoting health and fitness in the community of Hallsville. We have enjoyed various examples of success in our three years of existence, including: 2007 Western Days Fun Run, Tommy Miller Benefit Dinner & Nutrition Seminar (December 2007), Healthy Hallsville Field Day (May 2008), 2008 Tommy Miller "Run for the Prize" Fun Run, 2009 Tommy Miller "Run for the Prize", just to name a few. However, none of our success would have been possible without the support from our many sponsors, including: AutoBody Express, Brookshire's, Hitt's ATA, Champions Gym & Fitness, Ladies' Workout Express, RobRoy Industries, Vitamin's Plus, Women's Health Boutique, Roseville Bed and Breakfast, Bobcat Kitchen, Chick-fil-A, Community Bank, Curves, Fuller Water Well Service, Healing Hands Rehab, Jazzercise, Phillips' Flooring, Roof Masters, and Williams' Orthopedic. Thank you to these sponsors for partnering with *Healthy Hallsville* to make these great events possible!

Our first big event for the fall of 2010 will be to put on our third annual "Run for the Prize" Fun Run! All proceeds from this event will benefit the **Tommy Miller Scholarship Fund** (established in Coach Miller's name following his battle with lung cancer in the fall of 2007). Coach Miller stood as a strong Christian role model for the young people, as well as the community of Hallsville as a whole, for many years. My goal is to continue his legacy through events such as the "Run for the Prize". If you would be interested in connecting your business or organization with this wonderful event (and/or future Healthy Hallsville endeavors), please contact me as soon as possible. I appreciate any support you may be able to give, and look forward to building an ongoing relationship.



Coach Tommy Miller

Dean McDaniel

Founder, 

Sponsorship:

3" x 3" advertisement on Fun Run t-shirts	\$50
6" x 6" advertisement on Fun Run t-shirts	\$100
Large 4' x 6' banner advertisement	\$250
Starting Line banner (contact for details)	\$250
Finish Line banner (contact for details)	\$250
Flat Donation	contact
Food or Water Donation	contact

Advertisement Descriptions:

Fun Run t-shirts

- Distributed to all participants
- On sale to spectators day of event

Banner advertisements

- Displayed throughout Bobcat Stadium, day of event

Start/Finish banners

- Large visual displays on course to be seen by all participants and spectators

Please contact for more information:

Dean McDaniel	Cell Phone: (430)558-9750
Hallsville High School	Work Phone: (903)668-5990
P.O. Box 810	E-mail: dmcdaniel@hisd.com
Hallsville, TX 75650	

**Do you not know that in a race all the runners run,
but only one receives the prize?**

Run in such a way as to get the prize.

1 Corinthians 9:24

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your news-



Caption describing picture or graphic.

letter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the

business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

We're on the Web!
example.microsoft.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Inside Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a list-

ing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.